Topic: James Brown “This is a Man Man’s World” implemented ethos by using the history of mankind to prove that while men can build everything, it is nothing without women.

* Authority: considering the artist’s (author’s) situation and relationship to their audience,  
  which types of authority do they have—inherent (who they are, their identity), experiential, borrowed (referring to someone else’s authority), or moral (referring to what is right and true)?
  + Inherent: James Brown is an extremely successful artist; he was also seen as one of the most influential artists of his time. He was a superstar at the time, and many saw him as an activist and powerful voice for change.
  + James Brown approves moral by saying that nothing is possible without the help of women. He represents inherent because he shows that he an activist on equality for women and minorities. Borrowed is represented in this song because he is mentioning the women's civil rights movement.
  + James Brown borrows the authority of the men who created the world he lives in today to argue the fact than men changed the world for the better to protect/better the lives of those he loves
    - “You see, man made the cars to take us over the road  
      Man made the train to carry the heavy load  
      Man made electric light to take us out of the dark  
      Man made the boat for the water, like Noah made the ark”
* Common ground: are there quotes you can point to that communicate “I’m one of you,” that show good sense, good judgement, practical wisdom, humility, that humanize the artist, or are self-deprecating?
  + “But it wouldn't be nothing, nothing, not one little thing, without a woman or a girl”
    - James Brown is showing that no matter how much work men put in to create things, it’s all for nothing without women there to help
  + “Man thinks about our little bitty baby girls and our baby boys Man made them happy, 'cause man made them toys”
    - Men are driven by making those we love happy
    - James Brown shows that he is a man, in the sense he sings/works for the entertainment/benefit of others
* Goodwill: are there quotes you can point to that communicate the artist cares about their  
  audience or fans?
  + “He's lost in the wilderness He's lost in bitterness, he's lost lost”
    - Shows the outcome if men those live without women or live against women
  + “This is a man's world, this is a man's world,

But it wouldn't be nothing, nothing without a woman or a girl”

* + - Tells man that this world may be made/controlled by them, but without women, none of it would happen/be made
      * Man make things for those he loves, no one to love, nothing to make
* Self presentation: is there any evidence you can point to where the artist presents a style or role (or persona) so as to identify with the audience (so that the audience can identify  
  with the artist)?

James brown lyrics, “**This is a man's world, but it wouldn't be nothing, nothing, not one little thing, without a woman or a girl.”**

* James Brown shows himself a man, a man who works for the benefit of others
* James sings to see his loved ones happy